



Sponsoring book

2023

SWISS+
FENCING

Swiss Fencing Federation



A member federation of Swiss Olympic Association,
the Swiss governing body of fencing

In Figures

- 57 clubs – about 3'500 members
- 3 related combat sports (épée, foil, sabre)
- Recognized as a category 1 sport within the Swiss Olympic family since 2015
- 8 Olympic medals including 1 gold medal (Marcel Fischer, 2004 Summer Olympics in Athens)

A long-standing Swiss Tradition

- Since 1920, participation in all Olympic Games
- Many medals are won each year at the European, World, U20 and Elite Championships

Swiss Fencing values are...

Excellence

We all do our best to continually improve

Respect

We treat each other with respect, dignity and act openly, honestly and with integrity

Courage

We face problems head on and focus on the opportunities they contain. We are always looking for the best solutions and do not hesitate to act

Passion

We live for sport and fencing and we are committed to it with all our heart

Inspiration

We let ourselves be inspired by tradition and dreams: together we meet the challenges of the future



Overview of 2012-2022 results



European Championships

- 7 gold
- 5 silver
- 9 bronze



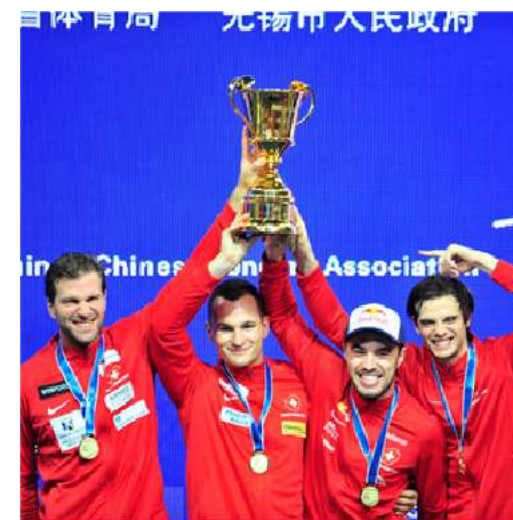
Junior European Championship

- 1 Gold



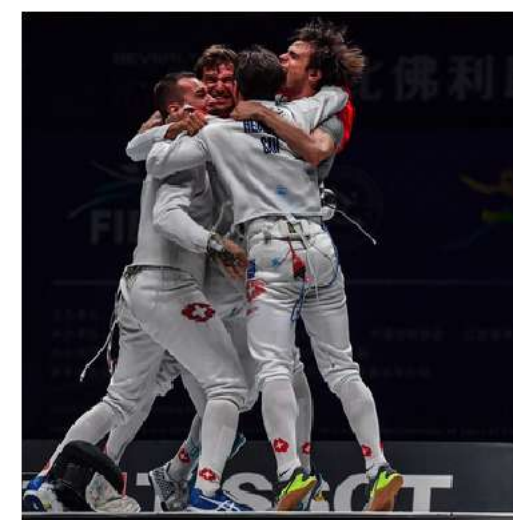
Olympic Games

- 1 gold medal: Athen 2004 Marcel Fischer
- 4 silver medal
- 3 bronze medal



World championships

- 2 Gold
- 10 silver
- 12 Bronze



World Cup

- Max Heinzer: 10
- Marcel Fischer: 4
- Fabian Kauter: 3
- Tiffany Gérardet: 2

NEW GENERATION

Lucas
MALCOTTI

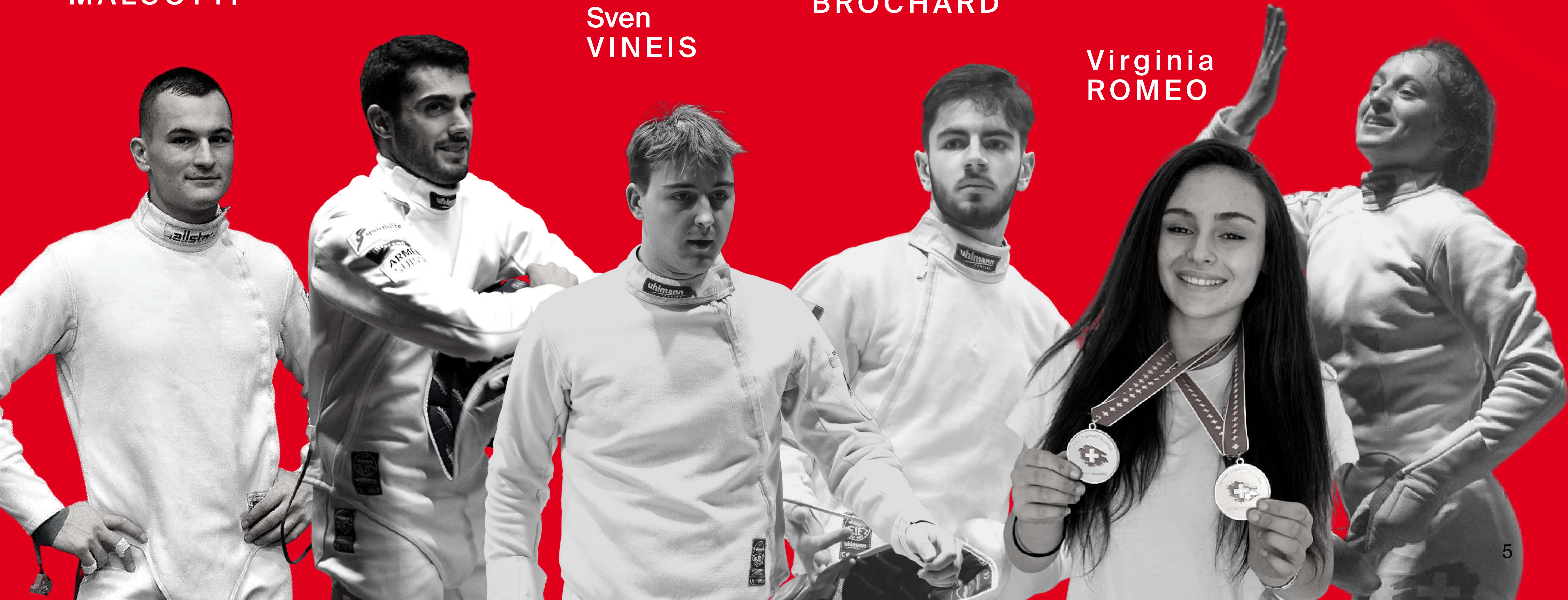
Alexis
BAYARD

Sven
VINEIS

Theo
BROCHARD

Virginia
ROMEO

Angeline
FAVRE



Future Events

A background image showing two fencers in action, overlaid with a red tint. The fencers are in dynamic poses, one attacking and the other defending. The image is partially obscured by a large red curved shape on the right side of the slide.

- **Senior Men's Epee World Cup Bern**

yearly (500 participants)

- **U20 Men's Epee World Cup Basel**

yearly (300 participants)

- **U23 Men's and Women's European Cup Lausanne**

yearly (250 participants)

**European Fencing
Championships Basel**

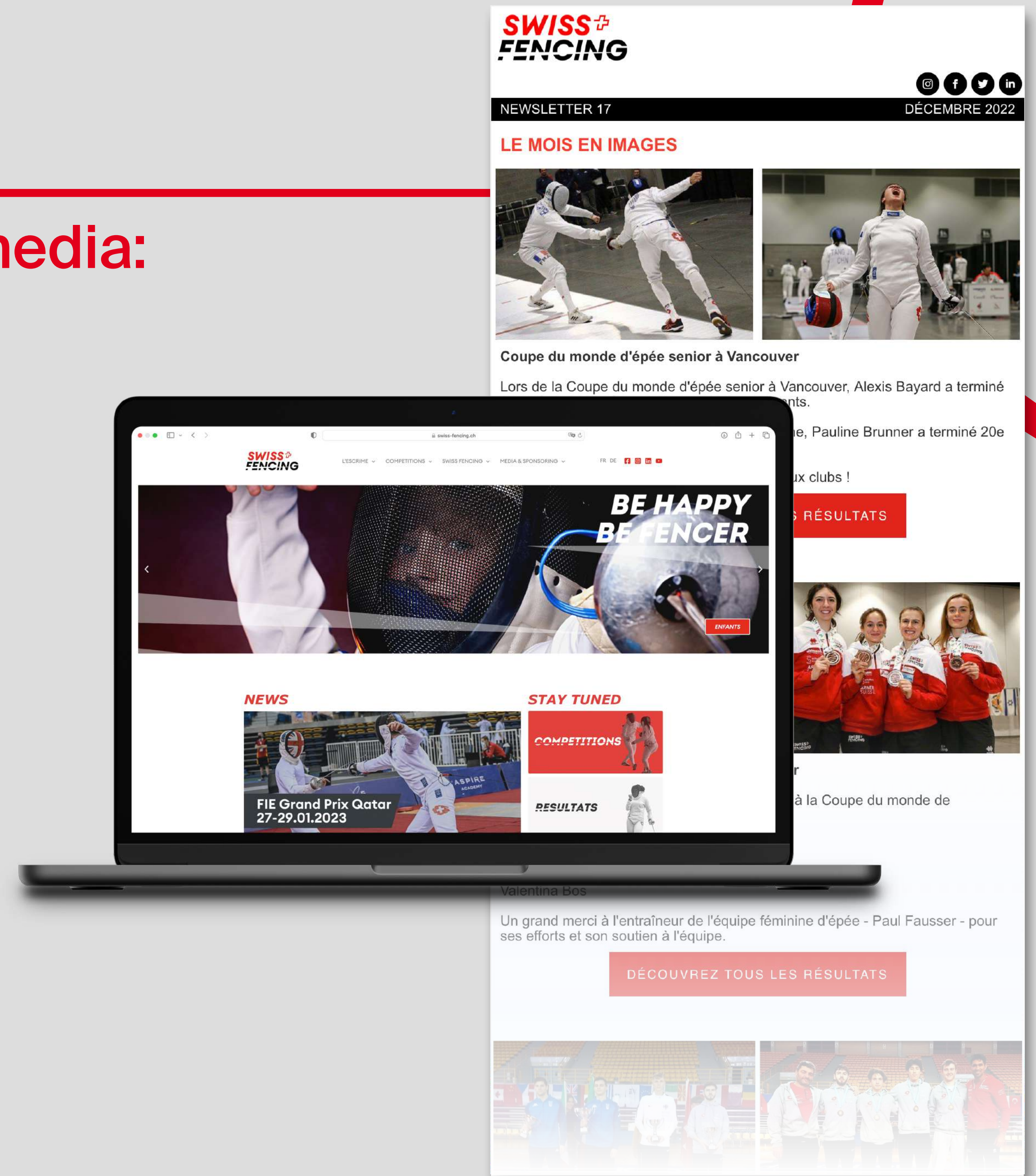
2024 (2000 participants)

What we offer

Promotion of the brand on social media: Linkedin, Instagram, Facebook.

Total followers of social media
of Swiss Fencing – 8000 followers

- Viral video for social networks
- A series of reels for Instagram: seasonal (6 videos)
- Publication of seasonal offers in newsletters
- Placement of the logo on the website and in newsletters
- A notification of our members about the partnership in social medias and newsletters – twice a year
- Photo shoot of athletes



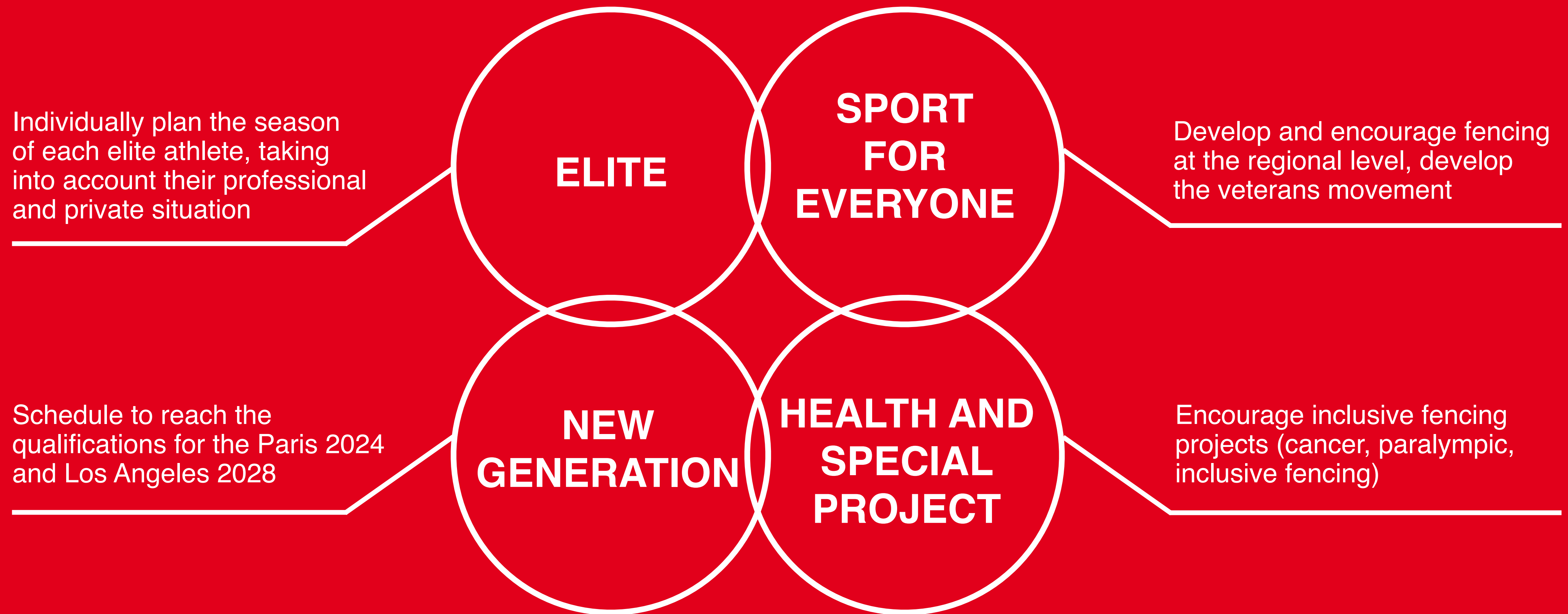
What we offer

Brand performance at competition

- Banner placement at the competitions (national, main tournaments)
- LED screens / LED banner placement at the competitions (national, international in Switzerland, main tournaments)
- Logo on a fencing suite of 4 athletes
- Logo on the fencing mask
- Logo on the accessories, caps, bags, shoes, bands, bottles, towels, puppets etc.



Support Swiss Fencing projects



		PLATINUM 50'000 - CHF/year	GOLD 25'000 - CHF/year	SILVER 10'000 - CHF/year
1	Presence / logo on all the federation's media channels: website & official documents	+	+	+
2	Presence/logo on fencing uniforms and tracksuits of National Team members	+	-	-
3	Presence / logo at international competitions organized in Switzerland and at the Swiss home tournaments	+	+	-
4	Availability of top athletes for your events; VIP invitations to the various competitions; possibility of an introduction to fencing; regular information on the activities of Swiss Fencing and its athletes, promotion via social networks, etc.	+	+	+

Attraction of fencing



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